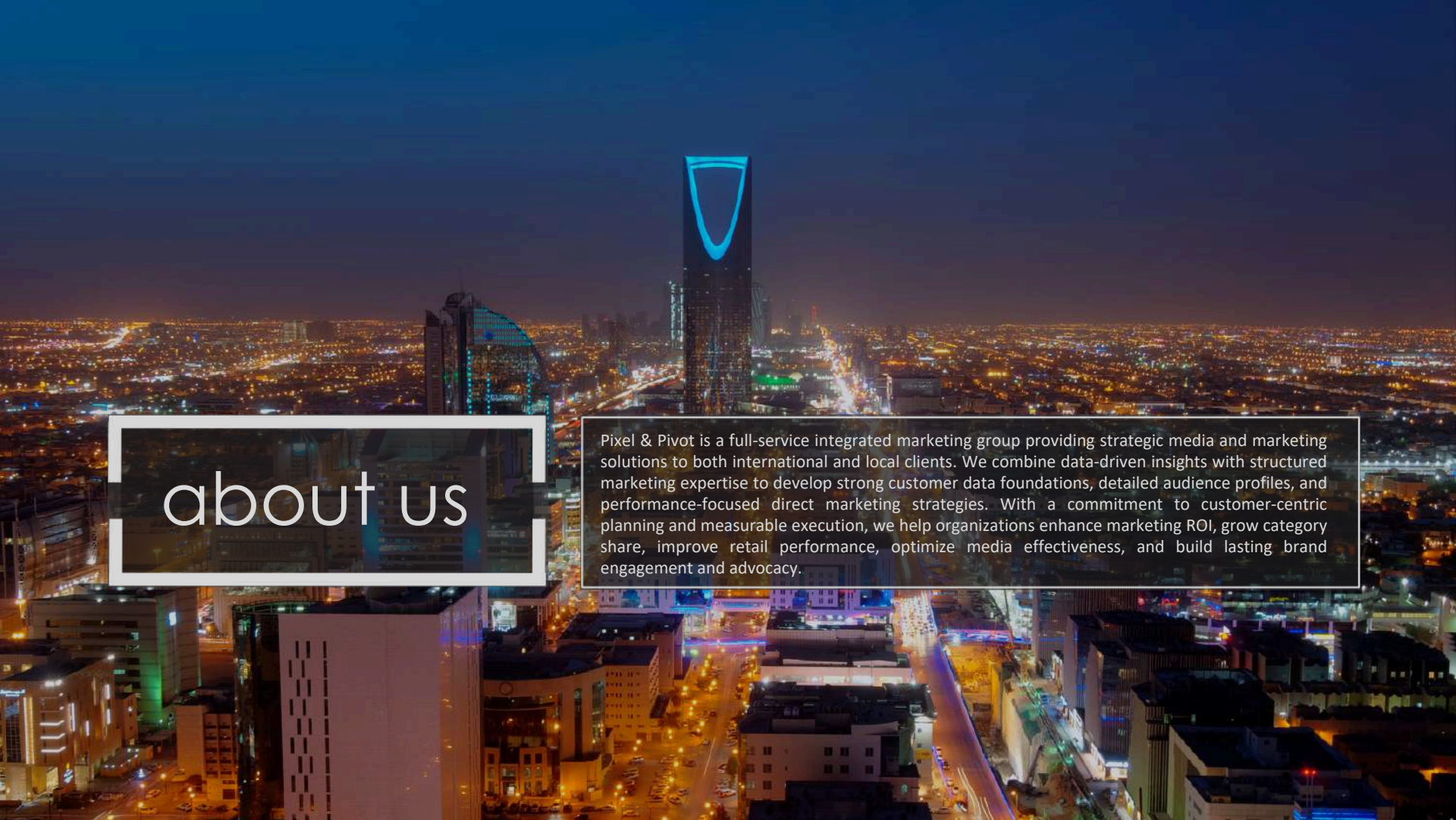
PIXEL & PIVOT

INNOVATE, ELEVATE & TRANSFORM

We are specialists in branding, marketing communications and digital strategies.



about us

Pixel & Pivot is a full-service integrated marketing group providing strategic media and marketing solutions to both international and local clients. We combine data-driven insights with structured marketing expertise to develop strong customer data foundations, detailed audience profiles, and performance-focused direct marketing strategies. With a commitment to customer-centric planning and measurable execution, we help organizations enhance marketing ROI, grow category share, improve retail performance, optimize media effectiveness, and build lasting brand engagement and advocacy.

PIXEL & PIVOT
Public

Pixel & Pivot Riyadh delivers impactful, refined, and strategically driven branding solutions. As one of Saudi's leading Design & Print, Display & Exhibition Stands, and Spatial Design companies, we combine creativity with precision to bring brands to life. With our own in-house printing and display stand production facility, we ensure quality, efficiency, and seamless execution at every stage. At Pixel & Pivot, we empower businesses to grow through intelligent branding, innovative design, and compelling visual experiences.

PIXEL & PIVOT
Communications

Pixel & Pivot Communications is a strategic marketing communications agency within the Pixel & Pivot Group. We specialize in consumer engagement, media relations, sponsorships, and corporate social responsibility delivering integrated solutions that elevate brands and drive measurable results.

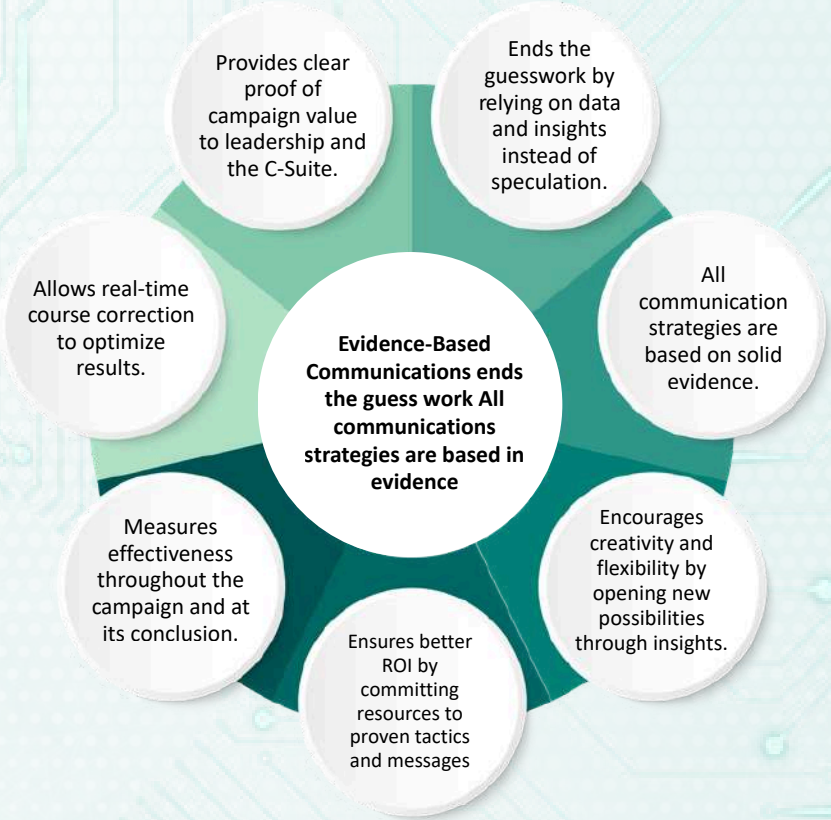
PIXEL & PIVOT
Digital Intelligence

Pixel & Pivot Digital is renowned for delivering innovative digital solutions to key clients. Continuous growth and notable account wins have established us as one of Saudi Arabia's leading creators of cutting-edge digital communications. We provide end-to-end services from strategic planning to seamless implementation driving impactful results in the digital age.

INTEGRATED MARKETING SOLUTION

OUR APPROACH

Evidence-Based Communications is a scientific approach to communications, driven by data at the beginning, the middle and the end.



PIXEL & PIVOT COMMUNICATION

Pixel & Pivot Communications is the core marketing communications agency within the Pixel & Pivot Group. Since its establishment, the agency has strengthened its capabilities by expanding into key marketing service areas, including Consumer Relations, Media Relations, Sponsorship Management, and Corporate Social Responsibility—delivering integrated strategies that build strong, impactful brands.

Corporate Social Responsibility

- Platform and message development
- Public education and engagement campaigns
- Stakeholder mapping
- Issue advocacy
- Media relations
- Reputation management
- Partnership development
- Coalition building
- Executive visibility
- Social engagement
- Creative services

Consumer Relations

- Brand development
- Brand positioning
- Product launches
- Line extensions
- Guerilla marketing
- Experiential marketing
- Event marketing
- Influencer seeding
- Product reviews program
- Spokesperson management
- Channel marketing
- Viral campaigns
- Maximizing sponsorships
- Trade show
- Conferences
- B2B relations
- Consumer education
- Strategic alliances
- Product sampling

Digital PR

- Online engagement solutions
- Blogs
- Social networking sites
- Search engine optimization strategies
- Micro sites
- Mobile marketing app
- Content development
- Web Design
- Web Development
- Websites
- Widgets
- Intranet sites

Media Relations

- Strategic communications
- Strategic consulting
- Media training
- Media messaging
- Corporate video production
- B-roll production
- Distribution
- Satellite media tours
- Audio bitelines(audio production and distribution)
- Press conferences
- Live transmissions
- Still photography
- Webcasting.
- Radio media tours
- In-studio 1:1s

PIXEL & PIVOT
Communications

PIXEL & PIVOT DIGITAL INTELLIGENCE

Data Analytics & Research

Analytics are essential in the digital era as a way of continually improving the experience and increasing the effectiveness of your digital assets. We work with our clients to provide actionable insights, measurable reports and high impact solutions

Digital Strategy & Planning

Achieving your organization's marketing objectives depends on identifying and navigating a complex media and business environment. DI uses primary and secondary data to form strategic plans that impact your business on multiple levels.

Media Planning & Buying

Search advertising, Google Adwords and Bing, and social advertising, on channels like Twitter and Facebook, can take an online marketing plan from meh to marvellous. often overnight.

Social Media Management

To engage users, cultivate interactions, and contribute to overall strategy. It's time to embrace the power of relationships and the impact of social networks on decision making, info sharing, and business as usual.

Content Development

Our designers, writers, developers, and marketers can turn content recommendations into reality and put a plan into action—from tutorial videos and infographics to quizzes, feature articles, and step-by step guides.

Social & Mobile App

Inject social & mobile marketing into your campaign and enjoy instant rejuvenation. By optimizing your campaign for social and mobile access, we'll create your local presence.

Virtual & Augmented Reality

As new age digital solution provider we extend your digital strategy, we bring your vision into life. Our designers, production crew, and developers create VR that allows your customer to consume your content.

Digital Experience

Pushing the boundaries of the intersection between creativity and next-generation technology including: Innovative retail merchandising solutions, Shopper/associate collaboration tools, Advanced mobile and tablet experiences

PIXEL & PIVOT
Digital Intelligence

PIXEL & PIVOT PUBLIC

Pixel & Pivot Riyadh delivers impactful, refined, and strategically driven branding solutions. As one of Saudi's leading Design & Print, Display & Exhibition Stands, and Spatial Design companies, we combine creativity with precision to bring brands to life. With our own in-house printing and display stand production facility, we ensure quality, efficiency, and seamless execution at every stage. At Pixel & Pivot, we empower businesses to grow through intelligent branding, innovative design, and compelling visual experiences.

MARKETING GOAL

PIXEL & PIVOT
Public

Data Analytics & Research

Design & Print

Using a diverse range of materials and advanced production techniques, Pixel & Pivot delivers complete interior and exterior visual branding—bringing every visible expression of your brand to life.

Interior Remodels | Venue Transformation | Indoor & Outdoor Signage | Billboards

Display & Exhibitions Stand

Pixel & Pivot designs and delivers high-impact, award-worthy display and exhibition solutions tailored to your objectives. From modular systems to fully customized builds, we create visually striking stands that attract customers and maximize return on investment—aligned with your budget and brand goals.

Exhibition Stands | Product Display Stands | Custom-Built Exhibition Stands | Modular & Flexible Stands | Self-Build Stands | Promotional Stands & Kiosks

Interior Design & Signage

Pixel & Pivot delivers complete interior and exterior visual branding solutions, bringing every brand environment to life with precision and impact.

Interior Remodels | Venue Transformation | Indoor & Outdoor Signage | Billboards

PIXEL AND PIVOT – HOARDING SOLUTIONS

Pixel and Pivot is a Saudi Arabia–based specialist in temporary hoardings that turn construction perimeters and short-term sites into high-impact advertising canvases. We handle end-to-end delivery—from concept and bilingual (Arabic/English) creative to fabrication, permitting, and rapid on-site installation—ensuring every surface complies with local regulations while commanding attention. Our premium materials, precision printing, and clean finishes withstand harsh climates and heavy footfall, maintaining brand integrity throughout the campaign.Whether for new developments, retail launches, or event takeovers, we design hoardings that maximize visibility and wayfinding while telling a compelling brand story. With fast turnarounds, site-specific sizing, illuminated options, and eco-conscious choices, Pixel and Pivot delivers measurable impact on tight deadlines—transforming temporary spaces into powerful, place-based media.

Concept, permits, fabrication & installation
End-to-End Service

Built for harsh environments
Premium Climate-Resistant Materials

Arabic & English designs
Bilingual Creative

Wayfinding + measurable impact
Maximum Brand Visibility

Site-specific sizing & illuminated options
Fast Turnaround

Hoarding and Fencing Project

Modon Project

ATGC project

Daraiya project

M4 Contracting project

نورثيا
NORTHEA
نورثيا
NORTHEA

مسطحات
مائية وأودية
بإجمالي أطوال
11 كيلو متر
الرياض الخضراء
GREEN RIYADH

نورثيا
NORTHEA
نورثيا
NORTHEA
HEA

abbvie

Event Management, Exhibitions stand.

abbvie

abbvie
care

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care

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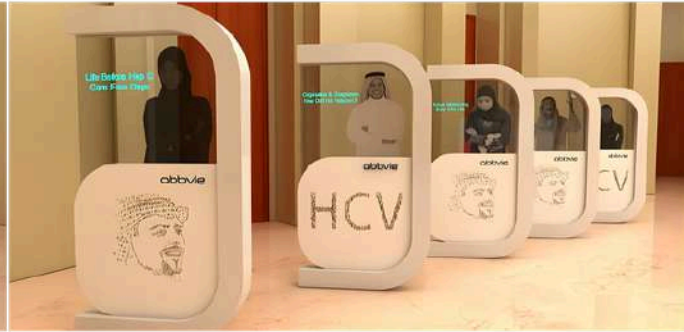
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HUMIRA

HUMIRA
HUMIRA
JOIN
THE FIGHT
AGAINST RA

HUMIRA
HUMIRA

HUMIRA
JOIN
THE FIGHT
AGAINST RA

novo nordisk®

Exhibitions stands UAE

novo nordisk
novo nordisk haemophilia
fitness camp
stay fit for life

changing
haemophilia
novo nordisk haemophilia
fitness camp
stay fit for life
novo nordis

Levemir

Levemir

Levemir
novo nordisk
Nagy
előnyök

PHILIPS

Exhibition stand, Display Stands, Event management

PHILIPS
Kitchen tools that work for you
PHILIPS

PHILIPS
PHILIPS

Kickoff
2018
PHILIPS
#Passion4
Results
Sustainability
Diversity
Solutions
Leadership
Innovation

signify
Saudi Arabia
signify
signify
Our Global Brands
PHILIPS | interact

KICKOFF '19

Kickoff
2018
PHILIPS
#Passion4
Results
Sustainability
Diversity
Solutions
Leadership

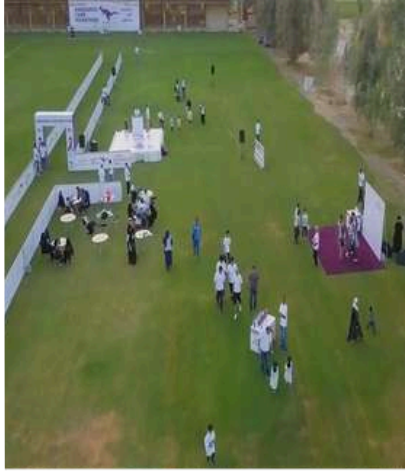
Passion4
Results
Sustainability

CSR

Corporate
Social
Responsibility

CSR Projects

world
prematurity
day
#WorldPrematurityDay
#MomProtectMe
#KangarooCare



101
126
80

KANGAROO
CARE
MARATHON

world
191
95

RECORD
GUINNESS WORLD RECORDS
HOLDER
GUINNESS WORLD RECORDS
WORLD LARGEST SOCK MOSAIC

DEBENHAMS
CAFÉLANICA

"ماما احمبني"
الاستديو

Banque
Saudi
Fransi

Design & Print large format

NOVARTIS

Exhibition stands, Display stands

NOVARTIS

NOVARTIS
PHARMACEUTICALS

NOVARTIS
RESPONSE MATTERS
NOVARTIS

Voltaren
Voltaren

NOVARTIS
PHARMACEUTICALS

في ندوة علمية عقدت في الرياض

ستيفن بونن يحذر من خطورة مرض «هشاشة العظام»

الرياض- مشعل العنزي

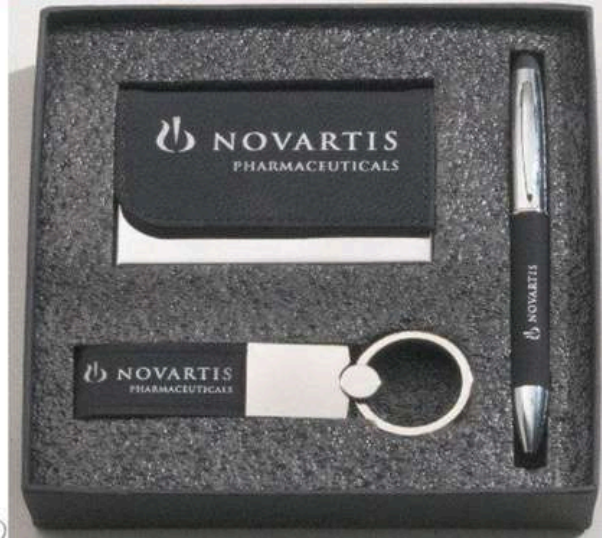
■ عقد بفندق ماريوت الرياض محاضرة عن هشاشة العظام تحدث فيها البروفيسيور استيفن بونن الخبير الاستشاري في جامعة لوفين ببلجيكا، وهدفت المحاضرة إلى زيادة الوعي بمرض هشاشة العظام وطرق الوقاية منه، وكذلك طرق التشخيص والعلاج.

من محاضرة الدكتور استيفن بونن

وقد تحدث البروفيسيور بونن عن مرض هشاشة العظام وأكد أنها حالة متكررة باستمرار وتؤدي إلى فقدان أو نقص في كثافة العظام وزيادة قابليته للكسر وخاصة الرجال والنساء في عمر ٥٠ إلى ٨٩ سنة، وشدد الخبراء على ضرورة زيادة الوعي بين الناس للوقاية من هذا المرض، وذلك عن طريق زيادة استهلاك الكالسيوم و وفيتامين (د) والتعرض لضوء الشمس، علماً بأن نقص الكالسيوم وفيتامين (د) معاً مرتبطان ارتباطاً كبيراً بهشاشة العظام.

وقدم البروفسور استيفن بونن المحاضرة بعنوان: «دورحامض زوليدرونك لتحقن مرة واحدة في السنة في معالجة هشاشة العظام للمدى الطويل» وذلك بعرض دراسته التي امتدت إلى ست سنوات عن مرض هشاشة العظام. وأشار استيفن إلى أن المرضى من النساء والرجال والتي تكون أعمارهم من ٥٠ وما فوق تزداد مخاطر تعرضهم للمرض وذلك لنقص الكالسيوم وفيتامين (د) مما يزيد من قابلية العظم للكسر. ورحب استيفن على استخدام حامض زوليدرونك والذي يعطى عن طريق حقنة وريدية واحدة سنويا لمعالجة هشاشة العظام عند الرجال والنساء.

وعن التحديات التي تواجه مرضى هشاشة العظام أكد البروفسور استيفن ان معدلات التشخيص للمرض غير كافية والتقيد بالعلاج المقرر ضعيف، مضيفا: ما زالت هناك حاجة للوعي بين المرضى والأطباء لمواجهة هذا المرض هذه المحاضرة قدمت برعاية شركة



ذاخر الاستثمار و التطوير العقاري المحدودة

Thakher Investment and Real Estate Development Co.Ltd.

Design & Print, Event Management KSA

تسجيل الصحفيين

أهلاً وسهلاً

GOOD AIRPORT SECURITY
DESIGN & FACILITATION
ARAVSEC - JEDDAH
BILLIE H. VINCENT

Financial Support
ACAC
Strategic Partnership Program
Manufacturers
Service Providers
Sales Agents
Security Consultants
Training Companies

Design & Print large format, Display stand

URBAN
FOOTBALL
Sun&Sand Sports

الباقة البدنية للسيدات
WOMEN'S FITNESS
KIDS
boost

Sun&SandSports
WOMEN'S FITNESS

MERCURIAL
BELIEVE
Just do it.
DOMINATE
WITH
SPEED

THE
NEW
WAVE

WE
FLY.

We'd love to hear from you

Thank you for your interest in our services, If you would like to talk about a particular challenge you are facing,or you are interested inhow can help make the most of your marketing budget, then just send us brief at Bilal@pixelandpivot.co and we'll be in touch. Whether a short term event management or a longer term marketing campaign, we'd love to help. Nothing gets us more excited than seeing our clients get a return on investment they never thought possible.

0530809489

Bilal@pixelandpivot.co